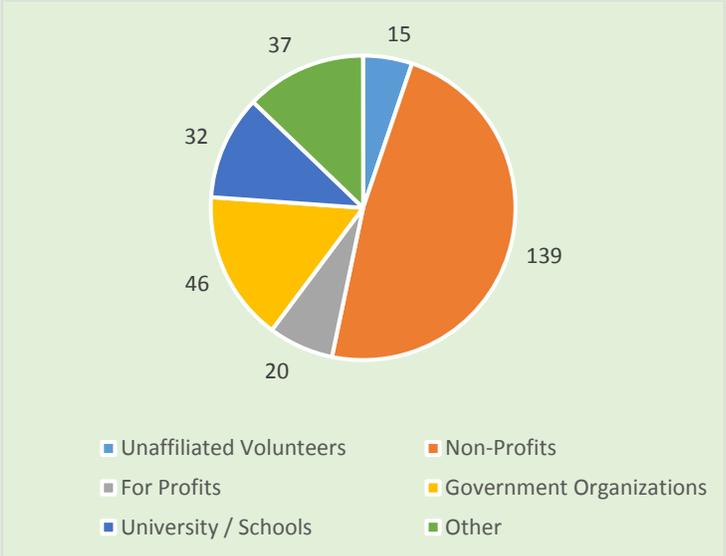




Tampa Bay Network To End Hunger

Strategic Plan

<p>Our Vision</p>	<p>To build a hunger-free community, in which there is access to nutritious food for all.</p>														
<p>Our Mission</p>	<p>To end hunger in Tampa Bay by bringing people together to find solutions that eliminate barriers, increase access and knowledge, and expand the amount of nutritious food available.</p>														
<p>Our Core Values</p>	<p>To foster collaboration, embrace change, inspire hope, increase awareness, promote health, create impact, and measure results.</p>														
<p>Our Membership</p>	<p style="text-align: center;">Members</p> <p>Our members come from a wide variety of backgrounds including:</p> <ul style="list-style-type: none"> • Nonprofits • For-profits • Universities and school districts • Government organizations • Unaffiliated volunteers. <div style="text-align: right;">  <table border="1" style="margin-left: auto; margin-right: auto;"> <caption>Member Distribution Data</caption> <thead> <tr> <th>Category</th> <th>Count</th> </tr> </thead> <tbody> <tr> <td>Non-Profits</td> <td>139</td> </tr> <tr> <td>Government Organizations</td> <td>46</td> </tr> <tr> <td>University / Schools</td> <td>32</td> </tr> <tr> <td>Other</td> <td>37</td> </tr> <tr> <td>For Profits</td> <td>20</td> </tr> <tr> <td>Unaffiliated Volunteers</td> <td>15</td> </tr> </tbody> </table> </div>	Category	Count	Non-Profits	139	Government Organizations	46	University / Schools	32	Other	37	For Profits	20	Unaffiliated Volunteers	15
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<p>Our Services</p>	<p>Work Team Platforms, Open Forums (Monthly Meetings), Advocacy and Awareness, Annual Conference (Training and Education), Hunger Map, Report Summaries, Collaborative Grants, Networking Opportunities, Staffing on Lead Pilots</p>														
<p>Our Goals: FY 2016-2017</p>	<ol style="list-style-type: none"> 1. Increase adoption of practices that lead towards ending hunger. 2. Foster relationships and collaboration among member organizations and outside member organizations (businesses, funders, local government) to increase knowledge, program implementation effectiveness, and capacity for collective action. 3. Increase efforts to educate communities on current policy and empower members to improve policy affecting or relating to hunger in the Tampa Bay area. 														

Background and Context

Nonprofits in Tampa Bay face many challenges and opportunities. The Tampa Bay Network to End Hunger (TBNEH) was formed by the lead nonprofit organizations in Tampa Bay, coming together wanting to do more, together, to solve hunger. We all know that social service work can be time consuming and the ability to exit the silo of work can be difficult but the founding members saw it as a necessity in order for the work to solve hunger to be done more effectively. The Executive Board was formed and Leadership Staff developed as the membership and need for a networking organization increased in the community.

TBNEH's organizational competencies are:

- **Build the capacity of nonprofits to be more effective in completing their mission** TBNEH helps nonprofits build capacity by staying up to date with best practices and providing the Work Team format as an outlet for member ideas' and/or national models to be piloted and the outcomes measured. Once the pilot is completed the, the model strategy is recorded and shared among the TBNEH membership for others to adopt.
- **Empower nonprofits by increasing awareness of hunger** TBNEH helps empower nonprofits by providing data and information in a user-friendly way for the nonprofit(s) to make informed decisions on organizational expansion, program development, etc.
- **Provide an open forum for member organizations to voice their concerns and successes** TBNEH monthly meetings provide the members with an opportunity to share what their organization is doing and address any concerns or needs they may be experiencing. The other members at the forum have an opportunity to provide support and guidance to one another as needed.
- **Provide timely, relevant, and accessible education and training** TBNEH's educational offerings include National best-practice model sharing through presentations and conferences, measurement and outcome report training, etc. TBNEH provides the resources and support to individual nonprofits and sub-groups to more effectively develop programs to solve hunger locally by sharing best-practices and training organizations on measurement and outcome reporting procedures.
- **Keep members up to date with policy changes** TBNEH monitors policy changes that may affect members' ability to provide direct services, and clientele wellbeing (i.e., ABAWD and CNR).
- **Expand Nutrition Programs in the Tampa Bay area** TBNEH works to connect key stakeholders in the effort to expand nutrition programs where there are large gaps in utilization.

Our Goals: 2016-2017

Goal 1: Increase adoption of practices that lead to ending hunger.

TBNEH's members ask TBNEH for information, resources, and support to help them develop effective programs and understand the current state of hunger in their community. TBNEH is uniquely positioned to play a role as leader in this area providing access to national resources and data as well as local tools for its members. Nonprofit leaders need access to information on: current conditions facing the sector, demonstrating and communicating their impact and imagining what a redesigned sector would look like.

Strategies:

- a. Create tools and applications that increase the operational capacity of organizations to deliver effective services.
 - b. Deliver timely data and summary reports.
 - c. Facilitate meaningful discussions to create think tanks of new ways to solve old problems.
 - d. Facilitate opportunities for members to organize annual *Work Teams*.
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Goal 2: Foster relationships and collaboration among member organizations and outside organizations (businesses, funders, local government) to increase knowledge, program implementation effectiveness, and capacity for collective action.

TBNEH members look to TBNEH as a natural convener for the sector and to understand what other entities are doing relevant to the TBNEH mission. TBNEH will intentionally foster connections and collaborations between members and outside organizations both geographically and within and between interests. Staying engaged with other community leaders and providing a bridge for member partnerships is key to maximizing effectiveness of TBNEH.

Strategies:

- a. Offer a minimum of 10 monthly meetings/open forums for members to share information.
- b. Expand the number of TBNEH members and strengthen their role in building influence for their communities.
- c. Strengthen connections and where appropriate encourage partnerships to assist both parties in achieving their goal more effectively.

- d. Increase for-profit involvement to be a part of the solution in ways other than fundraising or donations, but to collectively achieve a solution, all sectors must be actively involved.
- e. Provide a venue for funders to see how the organizations they fund are working together to avoid duplicative efforts and stay abreast of current status of local issues and efforts.

Goal 3: Increase efforts to educate communities on current policy and empower members to improve policy affecting or relating to hunger in the Tampa Bay area.

TBNEH members are individual anti-hunger advocates in their professional and personal lives. Empowering the members with information and confidence in their potential for influencing and affecting policy change helps remove system barriers for those in need of access to nutritious food. TBNEH unites individuals with a common cause to solve hunger and end poverty, by influencing policy as needed.

Strategies:

- a. Increase member familiarity with current policies that affect the food insecure population.
- b. Increase capacity of individual members to bring hunger awareness and needed policy reform to local governments in their communities.
- c. Increase member's commitment to work towards a solution to end hunger by influencing policy as needed.