



November 10, 2016 – 9:30 am
United Way Suncoast
5201 W. Kennedy Blvd., Ste. 600, Tampa, FL 33609

- **Introductions – Jennifer Parker**
- **Network Business**
 - **Conference Summary – Caitlyn P. and Ace P.**
 - **Survey results:**
 - 88% would recommend conference (remainder passive)
 - All would rate it excellent or very good
 - All agreed content was helpful – 3/19 somewhat, 7 very, 9 extremely
 - Overwhelming answer: speaker was very engaging
 - 14/19 would prefer it NOT to be split into two days; 3 did not care; 2 wanted two days
 - Main takeaways: 8 cooperate across root causes of hunger; 6 work with policy makers; 4 build bridges between non-profits and for-profits. The latter two received the most votes AT the conference
 - Improvements for next year: parking (11); length of event (3 – end by 3 or 4 for traffic reasons); format (2 – more seats at breakouts; more from keynote); content (1 – food waste and organics)
 - Best days for all-day conference: Monday (2), Tuesday (4); Wed (5); Thurs (9); Friday (13)
 - Suggestion from Jan Baskin: maybe start charging a little bit to register so that people are more invested and don't leave early; the “what's next” section at the end is the most valuable part.
 - Caitlyn P: Many people asked if Dr. Gundersen can come back again next year as keynote. He has said he is interested, and we will make sure to give him more time to speak next time.

- **Introduce New TBNEH VISTA – Sandy Cooper**
 - Retired from USF after 26 years. Started as the director of organization development and training (now called “talent management”) and after several other positions, ended as assistant dean of continuing education, with major responsibility was working with faculty to get their courses and programs online. Key competencies are teaching, training, strategic planning, and building organizational capacity. Adopted her baby girl 26 years ago; she’s now 25 and has graduated from college. Sandy no longer needs to support her child but was facing an empty nest, so thought it was an opportunity for her to reimagine her life and get back to what she is passionate about: creating opportunities for individuals and families to have a quality life, or improve the quality of their lives. They need to have food, shelter, and opportunities for training and education. That is what drew her to TBNEH.
- **New Board Member Introduction – Christina Diamond**
- **TBNEH Vision/Mission – Ace P.**
 - Current vision statement: “To build a hunger-free community, in which there is access to nutritious food for all.”
 - Proposal: “To build a hunger-free community with access to nutritious food for all.”
 - Voted to accept new proposal.
- **Teen Food Insecurity Update**
 - Caitlyn Peacock: Nicole Brand’s work on how teens cope with food insecurity – she presented in May, and JWB has stepped up to partner with TBNEH to do some focus groups in Pinellas talking with teens living in poverty and food insecurity to find out how they’re coping locally. Then we will work with organizations to implement programs to meet their needs. One of the outcomes of the research is that for teenage girls, one of the ways they would cope through sexual transactions; the boys tended to steal from convenience stores or elsewhere. So one focus will be to determine if those or other coping methods are also happening in our area. St. Pete Free Clinic is also helping. The focus groups will be starting the first week of December, and Dr. Lauri Wright will be the principal investigator through the JWB IRB. We expect to have results some time in February, and will present them here.
- **Breakfast Initiative Update**
 - Caitlyn Peacock: Have been working on implementing the alternate breakfast model: that breakfast participation is about at the same level as summer feeding, which is low. Kids don’t participate in breakfast because they don’t get to school in time. We are

implementing alternate breakfast models in Pinellas County, and our TBNEH video was shown at the principals' meeting in October. We had hoped to get five schools to participate and right now we're at 40, all through the schools' volunteering after seeing the video (usually you have to go school-to-school to get participation).

- Indicators of how the project is succeeding: the average daily participation of breakfast compared to the average daily participation of lunch. The kids who aren't participating in lunch are not the focus; we are looking at the kids who are participating in lunch and trying to get them to participate in breakfast. Looking to achieve at 70 percent average breakfast participation. Right now, the participation rate is only about 20 percent of those that are eligible in Pinellas County. Will include a report card for each participating school (which will include not just breakfast participation but average daily absenteeism and tardiness, which are huge incentives for the schools' participation) and planning to implement in all 40 schools by Christmas, so need to get the carts ordered before Thanksgiving.
- Planning to put at least one Breakfast2Go cart in each school. Each cart is about \$2500. The carts are open to everyone and they have a digital tablet to track which kid takes food so that they can charge the ones who are not FRE. They do have share tables so that kids can put what they don't want back and the kids who do want it can take it, to reduce waste. Mark Trujillo: some kids just want the healthy things (apples / bananas), so if there is some way to permit that policy-wise even though the kids have to take all the meal components for the school to get reimbursement, that would be good.

- ***What's Next***

- Every year after the annual conference, we take away ideas that could be projects for the next year. This year's topics and new work teams are:
 - (1) 20 votes for working with policy makers
 - Leader: Arianne Corbett
 - Members: Mark Trujillo, Jan Baskin, Whitney Fung, Ericka McThenia, Eve Spengler, Ace Padian, Caitlyn Peacock
 - One issue already raised is that children now have access to healthy food through school feeding programs, but they are wasting it because they don't have enough time to sit down and eat (they only get around 10 minutes). This may not be a legislative issue; may need to reach out to superintendents.

- Team will also be open to other policy issues: child nutrition reauthorization (not sure if that will come up in the lame duck session); Food Security Act (federal); EFSP
- (2) 10 votes for bridges between for-profits and non-profits
 - Leader: Pat Rogers
 - Members: Andrew Chouinard, Caitlyn Peacock, Ace Padian; Betsy Crisp (after February)
- (3) 8 votes for building on best practices
 - Pat R: Kind of organically built into what we do now; used to be necessary but maybe not anymore.
 - Mark Trujillo: Will lead if it is building on best practices for community food systems – researching and sharing, not implementing
 - Members: Ericka McThenia, Malory Foster, Arianne Corbett, Whitney Fung
- (4) 8 votes for food prescriptions
 - We already have this work team so do not need a duplicate; will include write-up in upcoming TBNEH newsletter so people who did not know about it can join
- (5) 7 votes for cooperating across root causes of hunger
 - Combine into Policy team

- **Review Membership Application and Membership Survey**

- One of Sandy Cooper's first tasks at TBNEH was to draft a membership application and annual survey. Survey is still in progress, but its focus is identifying the TBNEH services that members find most beneficial. She showed a draft of the application, which shows the services the Network provides, and then has three parts: (1) gathering information about the member organization and the contact person and an opportunity to donate to TBNEH; (2) gathering more information about what members are interested in from the Network and communicating the requirements for being a member; (3) how did you learn about TBNEH, so that we can continue to work to recruit more members in the future.
- Patty Jackson: should not say a minimum of \$100; can change to a suggested donation, or also put spots for \$25, \$50, etc. Christina Diamond: should not put suggested amounts; people should put what they can afford and what they feel the Network is worth. Pat Rogers: may need to put in an option to contact Ace Padian if their organization has specific requirements for donation reimbursement. Patty: can also add in that individuals can donate, not just organizations.

- This will be added to the website and distributed in the weekly newsletter, giving existing members about a month to turn it in. With this application, TBNEH will know who its members are and the members will get to be listed on the TBNEH website. Mark Trujillo: can also have a member / non-member rate for the conference registration if you do start charging for conference. Whitney Fung: maybe add in the contact person's position at the organization. Andrew Chouinard: may need to make room for more than one contact person if one organization sends multiple people who should all be on the TBNEH email list, etc. Could just put "additional contacts." Also, could title it organization / individual to make it clearer that people can be applying on behalf of themselves rather than their organization.
- **Garden2Go Update (Malory Foster):**
 - Goals are to give people tools to grow their own food and finding community leaders who can help community gardens have longevity and more impact.
 - Sept. 2016 report is a tool kit broken down by the participating organizations. Gail Allen of Gulf Coast Jewish Family Services spoke about the impact the earth boxes had on her clients. Other agencies were Meals on Wheels, Taste It!, UF/IFAS, etc.
 - Call for anyone who can help out with Hillsborough sites (Malory and Mark can cover Pinellas and Pasco), contact Caitlyn Peacock.
- **Any additional info to share**
 - Patty Jackson: absence of Pasco initiatives at the conference. Pasco work group is meeting next Thursday and they are looking for new members.
 - Mark Trujillo: Grow local / eat local week in Pinellas, and hoping to extend to Hillsborough; a farm, a restaurant, and a school. Will probably be in January or February.
 - Andrew Chouinard: hired Scarlett for the FISH Hub. Her background is in linguistics and sociology but she has a strong interest in food and community, and this hub that combines these issues.
 - Eve Spengler: New documentary called "Just Eat It" at UTampa, which is available on Netflix; talked about food waste. Eve was on a panel discussing the film. She has found out she can apply for a USDA grant to help with the costs of transporting the rotten food to turn into compost from the food banks. Would food bank volunteers be willing to remove the plastic from the food? Need to meet with food bank individually to make sure that can be done as that is another cost barrier to compost.
- **Adjournment**

