

September 8, 2016 – 9:30 am
United Way Suncoast
5201 W. Kennedy Blvd., Ste. 600, Tampa, FL 33609

- **Introductions – Deborah Lekenta**

- **Network Business**
 - **Executive Board Vote/Count**
 - Deborah identified the ballot and explained the voting process.
 - Chair: Jennifer Parker introduced herself – from the Department of Health in Pasco County and previously at USF in health education and wellness. She has a long academic background in health and more recently has been working in public health. She has been coming to TBNEH for about a year and a half and has been astounded by the passion and strength of the group. Andrew Chouinard expressed his wish that she continue as chair of the Pasco work group and volunteered to help her with that role.
 - Vice Chair: Maggie Rogers with Catholic Charities, director of family housing and all special projects. They cover five counties: Pasco, Pinellas, Hillsborough, Citrus, and Hernando. She oversees all affordable housing developments, immigration department, refugees department, self-sufficiency programs, rental assistance and homeless programs.
 - Secretary (introduced by Ace Padian): Christina Diamond has a strong background in public health, including at All Children’s Hospital and the Fit4AllKids program; now owns a fundraising business; and is a volunteer at the women’s residence and at the food pantry at the St. Pete Free Clinic.
 - Treasurer (introduced by Caitlyn Peacock): Emery Ivery is the president of United Way Tampa Bay and has supported TBNEH since the very beginning, five or six years ago. He is looking forward to getting more involved.
 - **Annual Conference Update**
 - Caitlyn Peacock: To go over the current panel topics that we have lined up, they are: Transportation; Lived Experiences; Health-Hunger Connection; Senior Hunger; Healthy Food Access; Hunger Policy; Childhood Hunger; Safety and Best Practices for Food Pantries; What’s Next (plenary session at the very end of the day); Community Resources; Food Recovery; Student/Faculty Research

Panel; Sustainable and Urban Ag. Reminder that our keynote is Dr. Craig Gundersen. Lunch is sponsored by Florida Hospital Carrollwood; breakfast by Met Min; Neighborly Care is sponsoring water and light drinks. It is October 21 at the USF Patel College of Global Sustainability. Reminder that you need to go in the main entrance and get a parking pass from the parking area (kind of looks like tollbooths) and then proceed to Patel. Also, a marketing company called Remarkable Marketing Solutions approached us and gave us an 80% discount, so for \$200 they are doing a very aggressive marketing campaign to spread the word about the conference and reach an audience outside our members. They will be working on our website, Facebook, and Twitter. Last year we had 120 attendees and this year we are hoping to break 200. We encourage everyone to set up a table, which is free (3 of 10 have been claimed so far) but we ask that they all be interactive, not just giving out pieces of paper – a food sample, a plant to explain, etc.

○ **Next Month's Meeting Announcement**

- Next Month's meeting would fall on the Thursday before the conference so it makes the most sense to cancel in order to make the best use of everyone's time and transportation.

○ **Strategic Plan Review**

- The first TBNEH board retreat was conducted to create a more sustainable structure for the Network. The boards developed a strategic plan for the Network and the main points of the plan are as follows. First, our vision is to build a hunger-free community with access to nutritious food for all. Our mission is to end hunger in Tampa Bay by bringing people together to find solutions that eliminate barriers, increase access and knowledge, and expand the amount of nutritious food available. Our core values are to foster collaboration, embrace change, inspire hope, increase awareness, promote health, create impact, and measure results. About half our members are from non-profits; the rest are universities, government organizations, or other. Our services include the work team platform, staff-led pilots, open forum for discussion at monthly meetings; advocacy and awareness, annual conference (training and education), Hunger Map, report summaries of hunger in certain areas, collaborate grants, and networking opportunities.
- Our goals for FY 2016-17 are:
 - (1) increase adoption of practices that lead towards ending hunger (example: teaching people how to use the foods they receive). Measurement: send out a survey to our members to

- measure best practice adoption rates; determine if hunger gaps have been closed or diminished in relevant areas;
- (2) foster relationships and collaboration among member organizations and outside member organizations (businesses, funders, local government) to increase knowledge, program implementation effectiveness, and capacity for collective action (example: bridging the gap for seniors who were otherwise having to choose between buying food and medication). Measurement: record monthly membership attendance and work team participation and ask members in survey about any collaborations that came as a result of their TBNEH work;
 - (3) increase efforts to educate communities on current policy and empower members to improve policy affecting or relating to hunger in the Tampa Bay area (this is a relatively new area for the Network but the Board has decided this is an important issue to focus on). Measurement: number of public and private speaking engagements; number of members engaged in the collaborative effort to influence policy affecting the food insecure population.
- Organizational structure: Executive Board, Governing Council (may change its name to Advisory Board), Members, Staff, and Work Teams. Mark Trujillo noted that it might be helpful to have a chart or concept map to show how these different pieces of the organizational structure fit together. Financial sustainability: a financial sustainability plan will be developed and implemented over the next year or so. The sponsorships that we are piloting at the conference may inform this work.
 - Organizational core competencies: build the capacity of non-profits to be more effective in completing their missions; empower nonprofits by increasing awareness of hunger; provide an open forum for member organizations to voice their concerns and successes; provide timely, relevant, and accessible education and training; keep members up to date with policy changes; expand nutrition programs in the Tampa Bay area.
 - Work teams: Need to be clearly defined as opposed to a member working on something related to hunger. Some are staff-led; some are membership-led. Each work team must have an objective; a goal; an impact statement; a schedule of meetings (don't have to be in person); monthly / bi-monthly / quarterly progress reports that can include written summaries, pictures, issues / barriers, successes, etc. and should state what phase they are in (pilot, implementation,

etc.). May be helpful for a work team to create a tool kit and then present at a meeting (more than the current brief updates) once they have reached conclusions about what does and does not work.

- Strategic plan will be posted on the TBNEH website.

- **Work Team Updates**

- **G2G (Mark Trujillo)**: Just finished the pilot and have a 24-page report on the first round. Everyone was very pleased with how it went. The next round will close Friday, seeking partner agencies to help bear the cost of the actual EarthBox itself (\$20 including dirt and plants; usually the box by itself costs \$40-45 at Home Depot or similar). The G2G team will train the agencies' staff on how to grow and maintain the plants. September 24 is the date that HS volunteers will clean the boxes and put in a garden at a preschool. If interested, contact Mark or Cliff Smith. If agencies are interested in doing a collaborative grant, that could be one way to help with the funding to come up with the \$100 per agency. Ericka McThenia from Witwam Organics offered to help with plant procurement.
- **Childhood Hunger Update (Caitlyn Peacock)**: This workteam is trying to expand summer nutrition program and increase participation in national school lunch breakfast program. Video showing increased participation at Blanton Elementary in Pinellas is being shown to principals in Pinellas county this morning. Three breakfast models that increase participation: breakfast 2 go (don't have to go into the cafeteria at any certain time; can grab a shelf-stable bag with food from a cart); breakfast in the classroom (can bring in food from cafeteria); and second-chance breakfast (works best in high schools; offers grab and go model after first period). Now that we have completed pilot at Blanton, we are looking to expand at schools with low participation (10-30%), high free and reduced eligibility. We are targeting seven schools.
- **Hub (Andrew Chouinard)**: Will connect farmers, families, and educators in the efficient use of food grown close to home and to provide healthy food to people in the Lealman area. Had been on hold waiting on Healthy St. Pete grant; the resources are now here and they're working with the Health Department to determine the food storage plan. The team will ramp up within the next month and needs to hire a manager (job posting will be included in next TBNEH newsletter). Objective is to collect data and hope that it will be expanded into other areas. This is a way for smaller food pantries (such as churches) to create a lot more fresh produce in the communities.
- **Food Farmacy (Ariel Landry)**: reminder that they are meeting right after this. Holistically, trying to make healthy foods more accessible to people in under-represented demographics.

- **Any additional info to share**

- TBNEH Day at Chili's at 8510 W. Hillsborough in Tampa – anyone between 11 am and 11 pm showing our flyer or a picture of the flyer will have 10 % of their check donated to TBNEH.

- **Adjournment**