

Event Schedule

The 2021 Sunshine Summit to End Hunger is designed to provide attendees with the latest in research and proven tools in the fight against hunger. The 11th Annual SSEH is a free two-day high-impact event that will explore research, programs, and best practices related to food sovereignty and security, and in particular resiliency, lessons learned during the COVID-19 pandemic and beyond. Sessions will be locally and nationally focused on the experiences of families struggling with food insecurity and different response programs and techniques.

Register now to save your virtual seat:

- [Register here for the October 28th Networking Event](#)
- [Register here for the October 29th Virtual Conference.](#)

The agenda below may change. All times are listed in Eastern Time (ET)

Thursday, October 28, 2021

12:00 pm — 1:00 pm – Virtual Networking Event

Grab a bag lunch and join us for a virtual networking event where you can meet and connect with other conference attendees, learn about their work and share details about your work, organizations and programs.

Friday, October 29, 2021

8:00 am — 8:30 am – Registration / Log onto Hopin platform.

8:30am — 9:30 am – Welcome, Keynote & Wellness Presentation

Opening Remarks - Caitlyn Peacock, *Executive Director, Tampa Bay Network to End Hunger*

Introduction of Keynote - Nikki Foster, *The Mosaic Company*

Keynote: How do you spell R-E-S-I-L-E-N-C-E?

Dr. Sharon Austin, *The Florida Conference of the United Methodist Church*

Take Care of You First So You Can Help Others

Kim Johnson, *President and CEO of Florida Impact to End Hunger*

The pandemic has been so challenging for all of us. But despite the loss of friends and loved ones, fear, and anxiety we still did the work. Doing the work

that we do as advocates can be so rewarding, so empowering... but it can be emotionally exhausting too. Join me to take a few minutes to learn some ways that will help you stay emotionally healthy so you can continue the work of helping others.

9:35 am — 10:25 am – Breakout Sessions #1

1A: Nutrition Education, Health Outcomes and Community-Building

Richa Bisht, *University of South Florida School of Medicine*

Richa's presentation will discuss the importance of teaching children about nutrition as a way to encourage healthier eating habits, the vital role that medical professionals can play, and the recent impact of COVID-19. It will also highlight local initiatives, including a non-profit project co-founded by Richa called WellFed Community, that hopes to address food insecurity and existing barriers to nutrition education.

1B: Advocating at the Local, State and Federal Levels for Effective Policy Change

Florence French, *Florida Regional Organizer, Bread for the World*
Ellen Vollinger, *Legal Director, Food Research & Action Center*
Arianne Corbett, *Managing Director, Leading Health*

Join Florence French, Ellen Vollinger and Arianne Corbett for a legislative update and discussion of suggestions for advocacy actions at the Federal, Florida State and Local levels.

1C: Increase Your Organization's Impact by Getting Real About Your Why, What, and How – Rethinking Strategic Planning

Chelle Stringer, *Dr Chelle Ltd*

Too often strategic planning is a cumbersome exercise with little benefit for a lot of work. A strategic plan can be so much more than a pristine document that rarely leaves the shelf; it can be a powerful tool to help people work toward the same results and understand how important their individual roles are to the larger team or organization. Chelle will show you how to simplify the strategic planning processes and provide an approach anyone can use to help their team or organization stay focused and engaged.

1D: It Takes a Village

Mark Adler, *Executive Director, Meals on Wheels South Florida*
Steve King, *President, Meals on Wheels of Tampa*
Jane Walker, *Executive Director, Daystar Life Center, Inc.*

This panel will discuss the current state of the fight against hunger from the perspective of 3 Florida hunger relief non-profit Executive Directors.

1E: Challenges and Successes during COVID - A Turning Point for Social Justice Initiatives and Addressing Food Security: Overcoming Pandemic Challenges and Reaching into Our Communities in a New Way

Lisa Bell, *Manager of Community Benefit, BayCare Health System*
Kimberly Williams, *Director of Community Benefit, AdventHealth West Florida Division*

This dual presentation will cover the following topics:

It will focus on the impact of COVID on health systems, the shift to a more strategic way to mitigate the impact of social drivers on overall health and well-being and the initiatives that are leading the way.

The second part of the presentation will discuss the challenges the AdventHealth community health team has overcome to bring health and healing to communities in novel ways during the COVID-19 pandemic. Discussions will include success stories and lessons learned along the way. The presentation will also discuss the digital divide and its impact on the AdventHealth Food is Health community health program's shift to a virtual health education platform to address food security. Lastly, the presentation will discuss the importance of continuing collaborations as a strategy for overcoming the challenges the pandemic presents to connecting with our communities.

10:35 am — 11:25 am – Breakout Sessions #2

2A: Urban Food Sovereignty & Today's Climates

Dell DeChant, *Associate Chair and Master Instructor, University of South Florida Department of Religions Studies*

Dell's remarks will present Urban Food Sovereignty in the context of two climates under extreme stress today – earth's climate and culture's climate. Both are heating up, changing dramatically, and some suggest on the verge of collapse. Urban food sovereignty offers a response to changes in both these climates.

2B: How to Fuel the Brains and Bodies of the Nation's Future

Michael J. Wilson, *Maryland Hunger Solutions*

Join Michael J. Wilson as he speaks about the testimony he gave in June to the

House Subcommittee on Civil Rights and Human Services about priorities for Child Nutrition Reauthorization.

2C: The Golden Ticket: Unrestricted Revenue

Eleanor Saunders, *ECHO Brandon*

Wouldn't it be great if you could grow your organization through unrestricted revenue? Wouldn't it be great if you could provide supplemental income for those you serve? Sound too good to be true? It's not. It's called social enterprise and it is the future. Walk away with a clear picture of what exactly social enterprise is! Opportunity is everywhere even in nonprofit land.

2D: Hunger. It is More Than Just Food: A Foundation's look at its role in alleviating hunger through philanthropy and the big picture perspective.

Sandi Vidal – Central Florida Community Foundation

Using the example of the work the Central Florida Foundation is doing through the Thrive initiative, this discussion will look at the interconnection of hunger with other complex social issues and how to measure impact with the United Nations Sustainable Development Goals (UN SDGs) and Social Determinants of Health (SDoH).

11:30 am — 12:30 pm – LUNCH BREAK and NETWORKING

Please utilize this hour to grab yourself some lunch and reenergize for the afternoon's breakout sessions and keynote speakers.

Please also access the "Networking" tab to network with other conference attendees!

12:35 pm — 1:25 pm – Breakout Sessions #3

3A: Building Community-Based Resiliency through Food System Policy, Advocacy and Collaboration

Erica Hall, *Florida Food Policy Council Board Chair*

Arely Lozano Cantu, *Senior Program Manager at Urban Health Partnerships*

Erica Hardison, *One Community Grocery Co-op*

Carla Bristol, *Collaboration Manager, St. Pete Youth Farm*

This breakout panel, including different BIPOC food system leaders in the region and the state, will showcase collective impact and cooperative efforts bringing together community-centered, youth-led, and collaborative policy, and advocacy into action. Panelists will highlight collective impact efforts rooted in justice, equity, diversity and inclusion, and bringing, building, and strengthening our

collaborations, making them more consistent. The issues, programs, and examples discussed will help establish how focusing on complementarity and mutuality can make these forms of action and impact more sustainable through policy, advocacy and collaboration.

3B: The Development of New Measures to Complement the U.S. Household Food Security Survey Module

Eric Calloway, *Gretchen Swanson Center for Nutrition*

While the definition of food security is holistic and nuanced, measurement has not traditionally been operationalized more fully. The USDA Household Food Security Survey Module (HFSSM) is the primary tool used to assess food security in the United States. The HFSSM has pros and cons – like most measures. Key drawbacks from an intervention development or needs assessment perspective is that the HFSSM focuses on one facet of the food insecurity experience (e.g., financial access) and was not designed to provide practical information to inform programming. GSCN has developed a modular suite of measures that assess aspects of food insecurity that are not currently considered in the HFSSM. These measures include assessment of household resilience, the “other” three pillars of food insecurity (i.e., perceived availability, utilization, and stability), and dietary autonomy/nutrition security. This presentation will cover the development, testing, and potential uses of these new measures.

3C: Hunger and the Pandemic: What we learned and where do we go from here?

Jeremy Everett, *Executive Director, Baylor Collaborative on Hunger and Poverty*

This session will delve into research, practice, and policy implications of the past two years and make recommendations for strengthening collective action towards ending hunger in America.

3D: Safety Net Advocacy During COVID

Cindy Huddleston, *Senior Policy Analyst & Attorney, Florida Policy Institute*
Anne Swerlick, *Senior Policy Analyst, Florida Policy Institute*

Under the American Rescue Plan Act, thousands of Florida Medicaid beneficiaries have been able to maintain Medicaid coverage that under normal circumstances would not be available to them. Once the federal public health emergency ends these beneficiaries risk becoming uninsured. This session will focus on actions the state and advocates can take now to ensure that eligible people maintain their coverage and others are seamlessly transitioned to other public health insurance for which they may be eligible.

It will also include a discussion of SNAP and TANF advocacy by organizations in Florida during the pandemic, lessons learned, and what work needs to be done going forward.

1:35 pm — 2:25 pm – Breakout Sessions #4

4A: The Way Forward: A racially equitable response to COVID-19

Marlysa Gamblin, *Founder and CEO, GamblinConsults LLC, and Founder, Racial Equity and Hunger National Learning Network*

The lynchings of George Floyd and so many other Black people in our nation, as well as the devastating effects of COVID-19 on communities of color, especially Black communities, made one thing clear. We have to center race and address racism head on in everything we do, including in our mission to end hunger.

Join Marlysa D. Gamblin, racial equity expert and former Senior Advisor for the Bread World Institute, as she talks about highlights from a recent report she authored titled, “Racially Equitable Responses to Hunger During COVID-19 and Beyond.” During this discussion-based session, participants can ask questions and reflect on the analysis and recommendations of this report, including original findings indicating that race was the predominant factor influencing the susceptibility contracting COVID-19, even more than factors such as health conditions and age.

[Read the report here](#) and come prepared to think, reflect, and discuss ways to end hunger by centering race.

4B: Local Food Policy Analysis Discussion

Cortney Beth Szafran, *Food Policy Analyst, Florida Food Policy Council*

Join Cortney Beth Szafran to discuss her analysis of local food policies in municipalities in the Tampa Bay Area, the process that she followed and report and recommendations that she created. Learn how you can create and conduct a local food policy analysis in your area to identify area of improvement, policy proposals and advocacy initiatives in order to strengthen the food sovereignty and food security in your area.

4C: Culinary Training Program and Social Enterprises

Nancy Brumbaugh, *Vice President of Food Services, Second Harvest Food Bank of Central Florida*

Please join Nancy for an overview of Second Harvest Food Bank of Central Florida’s culinary training program and the social enterprises designed to lend financial support to the program.

2:30 pm - 3:25 pm – Afternoon Keynote

Introduction of Keynote – Jackie Pace Swigler, *Tampa Bay Network to End Hunger*

**KEYNOTE: The Florida Department of Agriculture and Consumer Services
Commissioner Nikki Fried**

Commissioner Nikki Fried, *The Florida Department of Agriculture and Consumer Services*

Introduction of Keynote - Sky Beard, *Florida Director, No Kid Hungry Campaign*

KEYNOTE: A Clear Path to Eliminating Food Insecurity in the United States

Craig Gunderson, *Snee Family Endowed Chair, Baylor Collective on Hunger and Poverty*

3:25 pm - 3:30 pm –Closing Remarks

Florence French Fagan, *Bread for the World*