

Event Schedule

The 2021 Sunshine Summit to End Hunger is designed to provide attendees with the latest in research and proven tools in the fight against hunger. The 11th Annual SSEH is a free two-day high-impact event that will explore research, programs, and best practices related to food sovereignty and security, and in particular resiliency, lessons learned during the COVID-19 pandemic and beyond. Sessions will be locally and nationally focused on the experiences of families struggling with food insecurity and different response programs and techniques.

Register now to save your virtual seat:

- [Register here for the October 28th Networking Event](#)
- [Register here for the October 29th Virtual Conference.](#)

The agenda below may change. All times are listed in Eastern Time (ET)

Thursday, October 28, 2021

12:00 pm — 1:00 pm – Virtual Networking Event

Grab a bag lunch and join us for a virtual networking event where you can meet and connect with other conference attendees, learn about their work and share details about your work, organizations and programs.

Friday, October 29, 2021

8:00 am — 8:30 am – Registration / Log onto Hopin platform.

8:30am — 9:30 am – Welcome, Keynote & Wellness Presentation

Opening Remarks - Caitlyn Peacock, *Executive Director, Tampa Bay Network to End Hunger*

Introduction of Keynote - Nikki Foster, *The Mosaic Company*

Keynote: A Clear Path to Eliminating Food Insecurity in the United States

Craig Gunderson, *Snee Family Endowed Chair, Baylor Collective on Hunger and Poverty*

Take Care of You First So You Can Help Others

Kim Johnson, *President and CEO of Florida Impact to End Hunger*

The pandemic has been so challenging for all of us. But despite the loss of friends and loved ones, fear, and anxiety we still did the work. Doing the work that we do as advocates can be so rewarding, so empowering... but it can be emotionally exhausting too. Join me to take a few minutes to learn some ways that will help you stay emotionally healthy so you can continue the work of helping others.

9:35 am — 10:25 am – Breakout Sessions #1

1A: Nutrition Education, Health Outcomes and Community-Building

Richa Bisht, *University of South Florida School of Medicine*

Richa's presentation will discuss the importance of teaching children about nutrition as a way to encourage healthier eating habits, the vital role that medical professionals can play, and the recent impact of COVID-19. It will also highlight local initiatives, including a non-profit project co-founded by Richa called WellFed Community, that hopes to address food insecurity and existing barriers to nutrition education.

1B: Advocating at the Local, State and Federal Levels for Effective Policy Change

Florence French, *Florida Regional Organizer, Bread for the World*
Ellen Vollinger, *Legal Director, Food Research & Action Center*
Arianne Corbett, *Managing Director, Leading Health*

Join Florence French, Ellen Vollinger and Arianne Corbett for a legislative update and discussion of suggestions for advocacy actions at the Federal, Florida State and Local levels.

1C: Increase Your Organization's Impact by Getting Real About Your Why, What, and How – Rethinking Strategic Planning

Chelle Stringer, *Dr Chelle Ltd*

Too often strategic planning is a cumbersome exercise with little benefit for a lot of work. A strategic plan can be so much more than a pristine document that rarely leaves the shelf; it can be a powerful tool to help people work toward the same results and understand how important their individual roles are to the larger team or organization. Chelle will show you how to simplify the strategic planning processes and provide an approach anyone can use to help their team or organization stay focused and engaged.

1D: Senior and Multigenerational Hunger

Mark Adler, *Executive Director, Meals on Wheels South Florida*

Steve King, *President, Meals on Wheels of Tampa*
Jane Walker, *Executive Director, Daystar Life Center, Inc.*

[Description of Panel forthcoming.]

10:35 am — 11:25 am – Breakout Sessions #2

2A: Urban Food Sovereignty & Today's Climates

Dell DeChant, *Associate Chair and Master Instructor, University of South Florida
Department of Religions Studies*

Dell's remarks will present Urban Food Sovereignty in the context of two climates under extreme stress today – earth's climate and culture's climate. Both are heating up, changing dramatically, and some suggest on the verge of collapse. Urban food sovereignty offers a response to changes in both these climates.

2B: How to Fuel the Brains and Bodies of the Nation's Future

Michael J. Wilson, *Maryland Hunger Solutions*

Join Michael J. Wilson as he speaks about the testimony he gave in June to the House Subcommittee on Civil Rights and Human Services about priorities for Child Nutrition Reauthorization.

2C: The Golden Ticker: Unrestricted Revenue

Eleanor Saunders, *ECHO Brandon*

Wouldn't it be great if you could grow your organization through unrestricted revenue? Wouldn't it be great if you could provide supplemental income for those you serve? Sound too good to be true? It's not. It's called social enterprise and it is the future. Walk away with a clear picture of what exactly social enterprise is! Opportunity is everywhere even in nonprofit land.

2D: Hunger. It is More Than Just Food: A Foundation's look at its role in alleviating hunger through philanthropy and the big picture perspective.

Sandi Vidal – Central Florida Community Foundation

Using the example of the work the Central Florida Foundation is doing through the Thrive initiative, this discussion will look at the interconnection of hunger with other complex social issues and how to measure impact with the United Nations Sustainable Development Goals (UN SDGs) and Social Determinants of Health (SDoH).

11:30 am — 12:30 pm – Brown Bag Lunch and Keynote #2

Introduction of Keynote - Sky Beard, *Florida Director, No Kid Hungry Campaign*

KEYNOTE: [Topic forthcoming.]

Dr. Sharon Austin, *The Florida Conference of the United Methodist Church*

12:35 pm — 1:25 pm – Breakout Sessions #3

3A: Food Policy Panel

Erica Hall, *Florida Food Policy Council Board Chair*
Arelly Lozano Cantu, *Senior Program Manager at Urban Health Partnerships*
Erica Hardison, *One Community Grocery Co-op*
Carla Bristol, *Collaboration Manager, St. Pete Youth Farm*

[Description of Panel forthcoming.]

3B: The Development of New Measures to Complement the U.S. Household Food Security Survey Module

Eric Calloway, *Gretchen Swanson Center for Nutrition*

While the definition of food security is holistic and nuanced, measurement has not traditionally been operationalized more fully. The USDA Household Food Security Survey Module (HFSSM) is the primary tool used to assess food security in the United States. The HFSSM has pros and cons – like most measures. Key drawbacks from an intervention development or needs assessment perspective is that the HFSSM focuses on one facet of the food insecurity experience (e.g., financial access) and was not designed to provide practical information to inform programming. GSCN has developed a modular suite of measures that assess aspects of food insecurity that are not currently considered in the HFSSM. These measures include assessment of household resilience, the “other” three pillars of food insecurity (i.e., perceived availability, utilization, and stability), and dietary autonomy/nutrition security. This presentation will cover the development, testing, and potential uses of these new measures.

3C: [Topic forthcoming.]

Jeremy Everett, *Executive Director, Baylor Collaborative on Hunger and Poverty*

[Description of Discussion forthcoming.]

3D: Unwinding Medicaid Coverage Protections After the Federal Public Health Emergency Ends

Cindy Huddleston, *Senior Policy Analyst & Attorney, Florida Policy Institute*
Anne Swerlick, *Senior Policy Analyst, Florida Policy Institute*

Under the American Rescue Plan Act, thousands of Florida Medicaid beneficiaries have been able to maintain Medicaid coverage that under normal circumstances would not be available to them. Once the federal public health emergency ends these beneficiaries risk becoming uninsured. This session will focus on actions the state and advocates can take now to ensure that eligible people maintain their coverage and others are seamlessly transitioned to other public health insurance for which they may be eligible.

1:35 pm — 2:25 pm – Breakout Sessions #4

4A: The Way Forward: A racially equitable response to COVID-19

Marlysa Gamblin, *Founder and CEO, GamblinConsults LLC, and Founder, Racial Equity and Hunger National Learning Network*

The lynchings of George Floyd and so many other Black people in our nation, as well as the devastating effects of COVID-19 on communities of color, especially Black communities, made one thing clear. We have to center race and address racism head on in everything we do, including in our mission to end hunger.

Join Marlysa D. Gamblin, racial equity expert and former Senior Advisor for the Bread World Institute, as she talks about highlights from a recent report she authored titled, “Racially Equitable Responses to Hunger During COVID-19 and Beyond.” During this discussion-based session, participants can ask questions and reflect on the analysis and recommendations of this report, including original findings indicating that race was the predominant factor influencing the susceptibility contracting COVID-19, even more than factors such as health conditions and age.

[Read the report here](#) and come prepared to think, reflect, and discuss ways to end hunger by centering race.

4B: Planting a Food Forest on a Shoestring Budget

Amanda Streets, *Owner of Living Roots Eco Design and Garden Shop*

Homegrown food is healthier, fresher and fun to grow, but many people are intimidated by the idea of it. Growing food in Florida can be quite easy. This session will explain how to figure out which plants to choose for abundant harvests without spending a lot of money.

4C: Local Food Policy Analysis Presentation

Cortney Beth Szafran, *Florida Food Policy Council*

[*Description of Discussion forthcoming.*]

4D: Culinary Training Program and Social Enterprises

Nancy Brumbaugh, *Vice President of Food Services, Second Harvest Food Bank of Central Florida*

Please join Nancy for an overview of Second Harvest Food Bank of Central Florida's culinary training program and the social enterprises designed to lend financial support to the program.

2:30 pm 3:30 pm – Conference Closing

Closing Remarks – Caitlyn Peacock, *Executive Director of Tampa Bay Network to End Hunger*